



Wanda Stone Productions (A division of the Best Hope Network)

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What can a 30 second video do for your business?

- 1) As a rule, users want to get all the important information about your business. They are not ready to spend a lot of time reading the text. A 30 second explainer video can help you demonstrate the benefits of your business faster and better than any text. Take a look at our production thus far:

www.besthope.us/wanda-stone

- 2) 94% of customers confess that a video helped them to understand a product, service, or an event.
- 3) It introduces you, it lets a prospect know what you do and answers the question, why is this person and their business relevant to me.

The production of a 30 second advertisement usually runs from \$500 to \$1500, depending on your location. We at **Wanda Stone Productions** are offering unbelievably introductory prices to Black Owned Businesses in our community and as part of our networking efforts.

Rates for a 30 second infomercial \$300.	Rates for a 60 second infomercial \$500.
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Includes:

- 1) Pre-production (taking pictures and videos) for clients.
- 2) Script writing.
- 3) Sourcing voice over talent.
- 4) Adding sound effects/background music (copyright free).
- 5) Adding animation/graphics.

A 50% deposit is required upon pre-production, and the remainder upon completion of the ad.

Name of Advertiser: _____

Company Name: _____

Signature: _____ **Date:** _____